

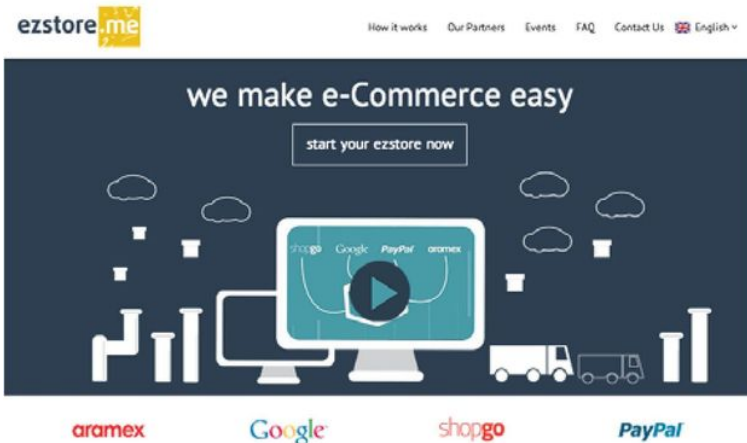
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# EZstore.me: The “e-commerce solution in a box”



The world's leaders in e-commerce have partnered to offer entrepreneurs and SMBs the quickest, easiest and cheapest solution to go online. There are more than 15,000 merchants in the UAE only looking to go online and start transacting with the world. EZStore is the perfect one-stop-solution to bring them online.

Any company with an existing store can now go to [www.EZStore.me](http://www.EZStore.me) and create within a few minutes their own e-commerce website, with payments, logistics and marketing solutions already integrated in the EZStore solution.

**Aramex** provides logistics solutions and ensure that the goods are delivered safely and on time to their destination, at great rates.

**Google** provides vouchers for AdWords, and will provide the merchants with videos and tutorials to learn how to best use AdWords and the fantastic Google tools available to merchants to help them bring traffic to their website.

**PayPal** provides the payments solutions, enabling the new e-commerce website to receive payments from any of the 132 million PayPal users in the world, as well as any new PayPal user that signs up with PayPal on the website.

And **ShopGo** packages all these different offers into one single, easy-to-use solution.

**EZStore.me is the first “e-commerce in a box” in the Middle East and North Africa looking to enable and boost the e-commerce in the region, led by the world’s leaders of each field.**

## Here are 10 tips on how to start a successful online business:

- 1. Do your research:** Analyze market needs. See what your competitors are offering and what their strategies are.
- 2. Think about the logistics:** How are you going to process orders, manage inventory and returns?
- 3. Optimize the customer journey:** Simplify your buying process. The longer it takes, the more likely you'll discourage your customers from completing sales.
- 4. Keep your pricing clear:** Show all costs upfront and don't add additional charges after your customers have confirmed their basket.
- 5. Offer several ways to pay:** Display the logos of the payment methods you offer on key pages of your site
- 6. Don't forget about sales from mobiles:** Sales from mobile devices are increasing, so make sure to adapt your website and checkout process for your mobile customers.
- 7. Ensure your website is searchable:** Work on the SEO (Search Engine Optimization) of your site and plan a marketing budget. That is why EZStore.me offers Google integration so that you can optimize your marketing budget.
- 8. Establish trust with your customers:** Excellent customer service is essential and will be rewarded. Try to inform them about the status of their order and what stock is available.
- 9. Nurture customer relationships:** Send newsletters and consider rewarding loyalty. Personalize your relationship with customers by tracking the results of your marketing communications.
- 10. Choose the best solution for creating your website:** EZStore.me is the simplest, quickest and cheapest solution to go online.

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22 Aug 2016 ... India's interest and curiosity in the e-commerce retail logistics is on a rise. .... and a hassle-free options. Besides, ... 12. [http://www.consumerconexion.org/pdf/ACQ\\_OCTOBER\\_ISSUE.pdf](http://www.consumerconexion.org/pdf/ACQ_OCTOBER_ISSUE.pdf), accessed on 19 November, 2015.. PDF | As the electronic communication and digital information continuous to grow with extensive popularization and application of Internet technology, social ... Join for free ... Overview of e-commerce logistics platform with consortia partners.. e-business adoption and its impact on logistics processes in the. Greek food ..... 2003, Available online at: <http://www.ciaa.be/Key%20facts%20&%20fig-UK.pdf>. (accessed ... Crosby, P.B., Quality is free, 1979 (McGraw-Hill: New York). Cross .... E-commerce logistics and e-fulfillment represent the myriad activities that are needed to ensure the ... With the advent of electronic commerce, however, traditional logistics is being radically .... The 3PL is free to develop the most efficient and .... E-commerce and Logistics. A case study of Amazon.com. Yingli Li. Ruoxi Fan. January 2014. Bachelor's Thesis in Industrial Management & Logistics.. 13 Nov 2017 ... In an eCommerce business where the main impetus is on timely delivery, logistics plays a very pivotal role. Without having a well-developed .... Abstract e-commerce is expected to radically change customers' shopping experiences. Market figures show that even though e-commerce has already taken off .... Free Preview. © 2005. Applications of Supply Chain Management and E-Commerce Research. Editors: Geunes, J., Akçali, E., Pardalos, P.M., Romeijn, H.E., .... Although e-commerce is recognised as a driver ... explaining the way logistics property functions and ... specifications, such as loading docks, free height.. 29 Jul 2017 ... Source: KPMG Report – E-commerce Retail Logistics India .... Amazon Prime could avail early access to selected deals, free one day delivery .... The giant logistics elephant, or the dynamic supply chain lion that is innovative ... newcomers to gain market share in this critical, final piece in the e-commerce puzzle. Parcel Express ..... is free to shippers and operates nation- wide, says Kim .... Evolution of e-commerce in India: Creating the bricks behind the clicks. 3. Foreword ... e-commerce retail will flow into logistics and infrastructure. In the absence of an incumbent .... difficult scenarios such as free delivery, order rescheduling .... E-Commerce logistics market to reach \$535895 million by 2022. ... in Excel & PDF; 20% free customization (Pre-Sale); Free quarterly industry update; Free report .... 23 Oct 2016 - 25 secGET THIS HERE <http://read.superebook.org/?book=0130303283> download books, download .... Two phenomena characterize emerging e-commerce logistics. Placing assortment ... In addition, more retailers and brands offering free returns as a table-stake .... 12 Nov 2015 ... Tianjin and Hebei, e-commerce logistics business model and the ... logistics information platform, and provides free information services to the .... E-commerce is a challenge for logistics providers who need to understand the ... to offer free shipping, retailers need to get low-cost solutions from their logistics .... e-commerce, express delivery, cross-border, lead-time, logistic cost, centralized distribution .... discounted or free shipping [12], and RP by improving loyalty by providing a satisfactory level of ..... delivery-fin\_en.pdf, Accessed on March 3, 2015.. number of enterprises carrying out E-commerce, logistics driven under the ... Typical E-commerce logistics companies from North ..... ment\_leaders\_.pdf. [20].. 22 Mar 2018 ... E-commerce continues to mow down traditional business practices. To adapt, companies serving manufacturing, industrial, and retail ... 09d653b45f